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"Radio and Tv in America" New Salve Regina Spring Session Course, January 1, 1972

Salve Regina College

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NEWS RELEASE
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FOR IMMEDIATE RELEASE

"Radio and TV In America"
New Salve Regina Spring Session Course

A lecture and workshop study of the historical development of electronic media in the U.S. entitled "Radio and TV in America" is one of the 86 Community Education courses, to be offered Spring Semester by Salve Regina College, Newport, R. I.

The Wednesday evening course, will be taught by Michael Collins, Assistant General Manager and Public Relations Director of the Newport Ship Yard, Inc.

Mr. Collins, a graduate of the School of Public Communications, Boston University, is former Production Manager of radio station WOI (am & fm) Des Moines, Iowa, and Managing Director of radio station WLIP (fm stereo), Kenosha, Wisconsin.

Special areas of concentration will include commercial and educational TV and radio; contemporary media management; news gathering and news making; financial, legal and program controls in radio and TV today; and will introduce students to methods of utilizing mass media in such areas as education, medicine and industry. The moral and ethical obligations of the media, its potentials and limitations will also be examined by Mr. Collins and guest lecturers.

Another medium, film making, is also represented in the Spring Semester catalogue - - - an introduction to the art of the cinema, its characteristics, problems, devices and development. The Film Appreciation Study will be conducted by Mark

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Sottnick, Middletown film maker, who holds a B.S. from Fordham College and has studied cinematography at a graduate level at both Temple University and the Rhode Island School of Design.

For further information on these and other courses in the areas of Creative Arts, Education, Special Education, English, French, History, Law Enforcement, Mathematics, Nursing, Philosophy, Physical Science, Political Science, Psychology, Religious Studies, Social Studies, Sociology, Spanish and the non-credit Cultural Enrichment Series, write Community Education, Salve Regina College, Newport, R. I., 02840. A free catalogue is available, upon request. Registration continues through January 19, on campus; mail registration ends January 17.

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